

Terms and Conditions of rankingCoach

The following terms and conditions govern the rankingCoach service. These terms and conditions are valid only as an integral part of the General contractual terms.

I. The Contracting Parties

The contracting parties are INTERNET CZ, a.s. on the one hand as the Provider (hereinafter referred to as the Provider) and the Customer of the services on the other hand (hereinafter referred to as the Customer). The Parties are further specified in Article I. of the General contractual terms.

II. Basic Arrangements

- 1) The Provider agrees to provide the service to the Customer in 24/7 mode.
- 2) The Provider undertakes a commitment to provide funds, not a commitment to meet the intended objectives. In this context, the Provider is not responsible for the result of the optimization of the website's visibility in search engines.
- 3) The Customer acknowledges and agrees that the ordered service will only be set up after the set-up fee has been received on the Provider's account in accordance with paragraph XIV. Payments of the General contractual terms.
- 4) The Customer acknowledges and agrees that failure to resume the operation of the service, i.e. failure to pay for the operation for the next period, will result in the suspension of its operation on the part of the Provider and its subsequent cancellation.

III. Subject of the contract

- 1) rankingCoach is a tool for optimizing the visibility of websites in search engines.
- 2) The Service is offered as a separate functional unit and the minimum contract period is one year.
- 3) The Provider shall provide the Customer with an interface to manage the Service.

IV. Use of artificial intelligence (hereinafter referred to as AI) functionality

- 1) Customer agrees to use the AI feature in accordance with the Intellectual Property Rights. Acknowledges that third parties may claim respect for the data and/or information that the Customer enters when using it.
- 2) The Customer declares and warrants that they hold the necessary rights to all data, content and information entered for the use of the AI function, and that the activities carried out through the AI function do not infringe the intellectual property rights or other proprietary rights of third parties.
- 3) The Customer acknowledges and accepts that all information and content entered, managed and processed by the Customer through the AI feature may be used by the Provider for purposes related to the provision of the Service.
- 4) The Customer agrees and accepts that the Provider is under no obligation to review, mediate and/or supervise the input or managed content created using the AI function and that the Provider shall not be liable for it.
- 5) The Customer shall compensate and protect the Provider from any claim or lawsuit by third parties in connection with the infringement made by the Customer using the Service.
- 6) With reference to the provision of the AI function, the Provider assumes only the commitment of resources, not of results. Therefore, it is in no way involved in the management, execution of interventions on data and/or information and/or content processed and/or entered by the Customer and does not guarantee that the result will be in accordance with the use requested by the Customer.

V. Final Provisions

- 1) By entering into this Agreement, the Customer confirms that they have read and agree to the above rankingCoach Terms and Conditions.
- 2) These rankingCoach Terms and Conditions are valid and effective from 01. 12. 2024.